## **BP23 Translation Conference :: List of sessions**

8-10 May 2023 :: Utrecht (NL) :: BPconf.com/BP23

## **Conference sessions at BP23**

Ammerins Moss-de Boer Translating your dream book

Andrea Garfield-Barkworth How to achieve more by doing nothing

Angélica Ramírez

Al tools to speed up subtitling

Anikó Pető-Mordovski

A year of LinkedIn – An experiment

Bettina Röhricht

How to deal with your inner critic

Branco van der Werf How to find – and keep – transcreation clients

Chiara Vecchi Translators and trade fairs: yes, we can

Chloe Stout Selling subtitles

Daniel Ménez Specialization: A Stairway to heaven or a Highway to hell

Dot Roberts Professionalism is a Spectrum

Elina I. Nocera Spice up your writing with figures of speech

Gloria Rivera The art of training your client

Gys-Walt van Egdom Telling elephants and translations apart

Jakub Res Supercharging your negotiation skills to succeed

Lloyd Bingham Let's talk about price, baby

Marjolein Thickett Carbon literacy for translators and interpreters

Martin Maritschnig Post-Editing 101 - Let's improve our MTPE skills!

Oana Maria Sofronov Quality assurance in transcreation
Olga Scharfenberg-Dmitrieva CPD for technical translators is crucial
Peter Oehmen Pimp your business with straight processes

Ruth Van Wassenhove It's all about giving, not taking

Sameh Ragab Automating workflows for translators
Sofia Pulici Eye and breathing exercises for translators

Susanne Dirks How to be loved by Google: Key principles of website optimisation

Tiina Kinnunen The sweet spot called productivity

## **Workshops at BP23**

Silvia Schulz How to write a killer service page for your website Virginia Katsimpiri The 'Fully Booked Translator Formula' revealed~

## Online sessions before BP23

Alison Hughes Self publishing: I did the groundwork so you don't have to

Jenny Zonneveld Your network is your most valuable asset

Marek Pawelec memoQ as a reviewer's tool