



BP18 Translation Conference Vienna
'Business + Practice'

19-20 April, 2018

www.bpconf.com
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The event: Independently organized BP Translation Conferences have been attracting high-profile freelance translators, interpreters, and agency representatives from around the world since 2014.

The audience: 300+ people are expected from around 40 countries, with about 90% coming from Europe. The most populous age bracket is 30 to 40 years, the majority of attendees have 10-15 years experience. About 80% are freelance translators, 7% are interpreters, 5% are students and faculty members, while some 8% represent translation companies. (Geographical distribution: DE: 20%, AT/UK: 12%, IT: 8%, US/PL/UA: 5%)

The venues: Vienna is a world-class tourist and conference destination. The first day of BP18 will be held in an art deco cinema, while the second day will take place in neighbouring Hotel Marriott in central Vienna.

The atmosphere: BP conferences are known for their unique atmosphere generated by a critical mass of like-minded individuals spending quality time together in a fun setting at a professional environment. Attendees report they can make more meaningful new contacts here than at any other translation-related event.

Sponsorship packages

Platinum 4000 €	Gold 2000 €	Silver 1000 €
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Main sponsor status	✓		
Advertising special deal for attendees	✓	✓	+ 100 €
5 minutes microphone time (at dinner, 19 April)	✓		
Exhibition stand at the conference venue	main stand	✓	+ 200 €
Conference room named after sponsor	largest room	medium (2x)	
Conference registration for two days, number of people (additional guests +260€)	4	2	1
Admission to 3 networking dinners (18, 19, 20 April) (additional guests +155€ for 3 dinners)	4	2	1
Ad in the printed folded magazine	Cover (235x79 mm)	235 x 68 mm	115 x 68 mm
Logo on attendee badges	✓	+ 100 €	
Logo on the notepad	✓	✓	+ 200 €
Ad shown on screens at the venues during breaks	✓	✓	✓
Mailing to all attendees before and after the event	✓	✓	+ 100 €
Dedicated page on the conference website	✓	✓	+ 100 €
Rollup at the venues	✓	✓	✓
Insert in attendee bag (flyer, goodie, etc.)	✓	✓	✓
Logo/link on website's front page	✓	✓	
Logo/link in the website's Sponsors section	✓	✓	✓
Facebook / newsletter updates with sponsor's content	3x	2x	1x
Participation in the raffles	✓	✓	✓

Sponsorship and advertising as you go

Insert in bag + logo/link on website	300 €	Ad in the magazine (cover, 235 x 79)	300 €
Participation in the raffles	100 €	Ad in the magazine (235 x 68 mm)	180 €
Stand at the venue	400 €	Ad in the magazine (115 x 68 mm)	100 €

+ 20% Austrian VAT is applicable – Prices valid until 30 March – Other packages and items are negotiable